



Exploring the art of coastal living

Coastal Living • Small Space Living
Travel • Food • Writing • Arts

About us

Jocelyn Magazine is a digital lifestyle publication based in Hervey Bay on Queensland's Fraser Coast. Grounded in real-life experience, our readers trust our recommendations and connect with brands that value authenticity, quality, simplicity and ease of use in everyday life.



Jocelyn Watts, Managing Editor



Traffic Engagement



Audience

Our audience is made up of engaged readers drawn to coastal lifestyles. Many are downsizing, relocating, or seeking a slower, more intentional way of living.

Why partner with us

Jocelyn Magazine's content is designed for longevity, with evergreen articles that continue to attract readers over time. Affiliate links are placed within content, resulting in stronger engagement and trust-driven conversions.